

Tourism Advisory Panel – Request for Funding Application (Tourism Event)



Applicant Information	
Organization	Kingston Skating Academy
Contact Name	Sharon Nixon
Title	Owner
Address	2634 Perth Road Glenburnie On
Phone #	613-888-7587
Email	sharon@sharonnixon.ca
Event Website	TBA kingstonskatingacademy.ca
Event Information	
Event Name	Kurt Browning and Jeff Buttle World & Olympic Skating Seminar
Event Dates	Jan 29 & 30 2026
Event Organizer Name	Kingston Skating Academy
Event Organizer Phone #	613-888-7587
Event Organizer Email	sharon@sharonnixon.ca
Funding Amount Requested	\$14,000

Tourism Advisory Panel – Request for Funding Application (Tourism Event) Continued



Please provide a description of event (300 words).

If there is not enough space, please answer the question on a separate page.

The Kingston Skating Academy's 8th annual seminar series inspires local figure skaters, coaches and fans of all ages with a 2 day event January 29 & 30, 2026. Our events have attracted between 80-100 families annually from Ontario, Quebec, the USA and as far away as Iqaluit!

Two full days of on and off-ice activities utilizing the Lou Jeffries arena during low tourism season allows families to stay at the Holiday Inn (our sponsor hotel), shop and eat at local attractions.

Last January, thanks to the generosity of this grant, 2 World Champions & Olympians were able to meet and greet fans of all ages for pictures and autographs at a Q&A the evening before our event began. This year a public skating session along with photos and autographs are being considered during this event.

In addition, the public are always welcome to come and watch the seminar throughout the day. Last year the town crier and mayor attended along with radio and print media personalities. We hope to grow this event every year and are grateful for the support of the town staff and community.

An event of this magnitude exceeds \$22,000. It is hoped that this grant will allow the seminar to remain in the town of Gananoque for years to come.

Additional items to be attached to the application:

- List of Board of Directors or Event Organizing Committee including emails and phone numbers
- Full Schedule of Events
- Detailed Event Budget/Financial Plan
- Please provide 2 letters of support from organizations and partners that support the project.
- The Town of Gananoque reserves the right to ask for copies of receipts validating expense claims.

Tourism Advisory Panel – Request for Funding Application (Tourism Event) Continued



If there is not enough space, please answer the questions below on a separate page.

1. Has this event been hosted before? If yes, when and where?

Over the last 8 years Gananoque arena has hosted this event with World and Olympic skaters 5 times. Previously this location was selected based on access to ice and the cost of the rental. This year the cost to utilize this facility is higher than anywhere else in Eastern Ontario. Unfortunately this increase may impact this event. We do hope that the town will take this into consideration moving forward.

2. Who is your target market/audience?

Skate Canada coaches and skaters of all levels are welcome. Skating families and spectators are also invited and welcome to watch free of charge on and off the ice.

3. Estimated # of tourists/visitors your event will attract to Gananoque (from 40+km away)

Our event is capped at 80 skaters per day. Coaches are unlimited and all spectators are welcome along with some pre-selected local vendors.

4. How and where will the event be advertised/marketed?

The event is shared via email with all skating clubs in Ontario and with previous attendees from all over the area. Locally posters and signs are placed at the arena, hotel and stores willing to support the event. Our provincial sport body Skate Ontario also share the event on social media along with our presenters.



You agree that the information provide in this application is accurate. This is an application for funding and does not guarantee funding approval. Should the TAP and Council approve funding to your event, a funding agreement outlining the details of the funding and any associated recognition will be signed by both the Town of Gananoque and the organization receiving the funding.

Date: September 23 2025 Title: Ms.

Name: Sharon Nixon Signature: Sharon Nixon Digitally signed by Sharon Nixon
Date: 2025.09.23 10:46:51 -04'00'

Completed application (with all requested attachments) to be submitted to:

Attention: Tourism Advisory Panel

30 King St. East, Gananoque, ON K7G 1E9

Phone: 613-382-2149 ext. 1125

Email: businesscoordinator@gananoque.ca

A	B	C	D	E
Budget Browning and Buttle Seminar 2026				
1				
2	Expense	Description	Cost	
3	Browning	seminar rate 2 days/tax	\$7,000	
4	Buttle	seminar rate 2 days/tax	\$7,000	
5	Mileage Toronto	0.62	\$363.32	
6	Mileage Kitchener	0.62	\$291.40	
7	Hotel 2 nights		300	
8	Hotel 2 nights		300	
9	Food coaches/presenters		1000	
10	Ice/room rental		4000	
11	off-ice presenters		2000	
12				
13				
14				
15				
16				
17	Total Event Expenses		\$22,255	
18				

Tourism Advisory Panel

October 2, 2025

To whom it may concern,

I am writing on behalf of the Thousand Islands Accommodation Partners (TIAP), the Destination Marketing Partner (DMP) for the 1000 Islands region. We are writing in support of the activities and promotion of Gananoque Skating Club.

The Thousand Island Accommodation Partners are proud to support the skating club as its events are one of the focal points for activities during the winter months. Our organization has also committed to providing support for marketing for their events for this upcoming year on all our platforms. We recognize that they could be a crucial economic driver for the region during our winter season.

Thank you for your support of tourism in our community!

Sincerely,

K. Christensen

Kathrine Christensen
Executive Director
1000 Islands Accommodation Partners

October 2025

Over the past number of years, I have had the opportunity to attend many of the Kingston Skating Academy skating seminars not only as a coach but as a skater. I have had the opportunity to learn from some of the best Canadian talent. During these seminars skaters, coaches and parents have the opportunity to learn about off ice, the judging system, different dance techniques, and mental training.

By KSA providing these seminars to our area for skaters and coaches it is allowing for opportunities that some skaters might not otherwise have the chance to experience.

Amanda Harris, CanSkate coach & adult skater

October 2025

I attended an even last year with Elvis Stojko and Kurt Browning. It was a great event featuring local vendors as well. It was great having Canadian icons to inspire the new athletes.

I really loved the Gan vibe. Everyone was super friendly and helpful

Nice to have an event in eastern Ontario. So nice to have local support.

Sherri Rychlo (Owner Emazing Lil Skating Boutique)